



# Lectures

"Jennifer James is the top woman speaker in America." Leigh Speakers Bureau

Jennifer customizes all her presentations to the specific circumstances of the organizations that contract for her services.

## Lecture Topics

- **Cultural Intelligence: Telling The New Story**
- **Thinking In The Future Tense**
- **The Adaptive Executive**
- **The Human Face Of Technological Change**
- **How To Change: How To Take Risks**
- **Understanding And Managing Cultural Diversity**

## CULTURAL INTELLIGENCE: Telling The New Story

Technology concentrates energy - the difference between a steam engine and a microchip. Progress is the concentration of energy. International communications technology has literally changed who we are by concentrating human energy as never before. This knowledge based commerce and contact has changed economics (the efficient use of available energy), demographics (who we work with and meet with) and ultimately culture (the stories we tell ourselves about the way things should be).

There is, in all human adaptation processes both a demographic lag (who will we work with) and a cultural lag (what stories are we willing to change).

Cultural intelligence is the ability to recognize cultural myths, our own and those of others, and replace them with current realities. Cultural intelligence is the ability to "unpack" the stories we have been told about who we are and what we do, examine them and replace them with new information. Leaders need to understand the balance between what technology can do and what human culture can accommodate.

**Jennifer James** is well known to audiences around the world for her innovative ideas. She works on an international level, helping people meet the challenges of today's transitions. Her speeches center on the dynamics of change and the development of thinking skills. Dr. James is a specialist in areas of cultural change, diversity and marketing intelligence. She has filmed two PBS specials — "Thinking in the Future Tense" and "A Workout for the Mind."

Her clients usually report that she is the best speaker they have ever heard!

*"Jennifer James is a 'Michael Jordan slam dunk'- classic and without equal!"*

*"Her style, intelligence, humor, and keen observations about society come together in a powerful and effective way"*

## Scheduling a Lecture

Contact our office to schedule Dr. James' lectures and for additional information:

(contact by e-mail for fast response)

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# More Lecture Topics

## Thinking In The Future Tense



Every major system in America is in the process of a major shift. Major industries, in particular telecommunications, were hit first and healthcare soon followed. The political, legal and academic systems are facing the same "rightsizing." Leadership in this new

era requires the ability to think in new ways. Management requires the skill of thinking about thinking, knowing how you think and operate. This seminar will provide experience in eight thinking skills:

- Perspective (seeing with new eyes)
- Awareness of Patterns (recognizing the future)
- Critical Thinking (understanding the social context)
- Response Time (the ability to change and help others change)
- Context (understanding the past to know the future)
- Effectiveness (doing more with less)
- New Forms of Intelligence (using the rest of your brain)
- Diversity I.Q. (profiting from diversity)

Think of this seminar as a workout for your mind, a little brain aerobics, a blueprint for future success.

Jennifer James will leave you energized and optimistic.

*"You were a tremendous hit with our audience! Everyone was energized and inspired by your comment and our afternoon speaker and panelists built on many of the ideas you introduced. I had very high expectations when we asked you to join us - I am delighted to say you gave us far more"*

*Janet Reese - Manager, Executive Development  
Georgia-Pacific Corporation*

## The Adaptive Executive

One of the most difficult aspects of adapting to rapid change, particularly when it is accompanied by complex technology and multiplying data sources, is the ability to give up an old construct about the way things ought to be and develop a new one based on the current realities. Accepting a new version of reality, essentially telling a new story, requires cultural intelligence. Cultural intelligence is the ability to observe, learn and understand our own culture as well as the culture of others. It is an essential skill in a diverse community and a global market.

There are four stages to adaptation: technology, economics, demographics and culture. We adapt easily to new technology, we accommodate new economic structures, we welcome new workers, but we resist changing cultural beliefs. Culture is basically the beliefs we have about the "way things ought to be." Culture always lags behind technological, economic and demographic shifts.

As we increasingly become "cyborgs," part technician and part human consciousness, successful adaptation requires changes in management and leadership. The new knowledge workers, the portfolio professionals, prefer to work as part of a diverse, empowered team with maximum independence and minimum management. They have different skills and a different character than any previous worker class.

## The Adaptive Executive (Cont.)

Our current leadership assignment requires a re-making of our staff, our organizations and ourselves into more civilized, responsible and productive cyber forms. The key is the ability to think in new ways. The adaptive executive is future oriented, he or she understands both the current business environment as well as what their organization's place in the local and global market is likely to be.

*"Your general session remarks were thought-provoking and challenging. Evaluations of your general session were overwhelmingly positive; you provided the "buzz" that ties a large national meeting together. Your speech was truly a highlight"*

*Paul D. Houston - Executive Director  
American Association of School  
Administrators*

## The Human Face Of Technological Change

We are all becoming "cyborgs," part technician and part human consciousness. The knowledge worker, the portfolio professional, has different skills and a different character than any previous worker class. Our current leadership assignment is nothing less than the re-making of our traditional workers and our organizations into more civilized and productive cyber forms.

We can teach the mind and body to adapt but it is a tough assignment. The key is the ability to think in new ways. We need to understand what our life and our business is now about and what our organization's place in the global market is likely to be.

This seminar/presentation will detail the eight skills essential to thinking and leading in the future tense.

*"You touched a major nerve among us individually and collectively. It wasn't the kind of touching that leaves you numb but rather the kind that makes you jump out of your seat in response. I think you provided an important intellectual and emotional stimulus that will benefit each of those who heard you as well as our overall enterprise of improving and expanding the "community indicators movement". The theme of "humanizing the numbers" has always been on our minds, but you brought it to the surface and gave it form and meaning in a way that, I'm sure, was new to most everyone there"*

*David Swain - Director  
Community Indicators Conference*

*"Fabulous! That's the word that comes to mind when I think of your keynote address delivered at our Executive Leadership Summit in Washington, DC. Thank you for bringing you innovative ideas, common sense philosophy and personal touch to our leadership. Our leaders can only reap additional successes for the Girl Scout Movement having left so energized and inspired"*

*Renee Carey - Director  
Girl Scouts USA*



## More Lecture Topics



### How To Change: How To Take Risks

We are changing faster than any other generation of Americans. The changes are both deep and broad. Technology drives the speed of this change, economics creates the breadth and cultural shifts provide the depth. Each of us will be asked to think in new ways, to work in new ways and to feel in new ways. Yet, the body and mind automatically resist significant changes.

This session will outline the sources and direction of technological, economic and cultural change. You will have a chance to evaluate your own flexibility and response time. You will learn the process of change and the skills for building a 21st century mind and character.

*“ABSOLUTELY FABULOUS ... as always! Once again, you captivated, educated, and inspired our audience with you knowledge, perspectives and passion. Without question, your presentation at the 9th annual TechEd International Conference & Exposition was a stand-out attraction thoroughly enjoyed by all.*

*Fred Butler. - President  
TechEd*

### Understanding And Managing Cultural Diversity

We are facing intense cultural shifts and a rapidly changing workforce and client base. In a customer-driven, global marketplace, a competent, innovative and diverse workforce is often the determining factor in a company's future success.

The best place to look for advice on managing diversity is inside of yourself within your community's history. This presentation provides an anthropological perspective on change and the framework for evaluating, motivating and educating yourself so you can benefit from the creativity and intelligence of our multi-cultural society. “

*Since 1998, you've treated us to some extraordinary insights at four TechEd conferences, and with each presentation you continue to awe us with unique observations of our thinking and learning styles and methods. Your innate ability to provoke open thought and to motivate is truly amazing and is symbiotic to the efforts of educators, which is why you are consistently an attendee favorite”*

*David R. Springett, PhD. - President  
The Community College Foundation*