



*"Very dynamic - a must hear speaker"*

**Jennifer  
James**



*"The best presenter of the conference!"*

## About

### Professional Biography

Jennifer James is a cultural anthropologist, lecturer, writer and commentator, who is well known to audiences around the world for her innovative ideas. She works on an international level, helping people to meet the challenges of today's transitions. Her speeches and seminars deal with adaptation to change and the development of thinking skills.

Dr. James is a specialist in the areas of cultural change, diversity and marketing intelligence.

Jennifer regularly receives standing ovations and is described by clients, ranging from Georgia-Pacific, Lockheed Martin, Pfizer Pharmaceuticals and the national Association of School Boards, as "inspiring, incredible, thought-provoking, innovative, humorous, energizing, empowering, just brilliant" and "the best speaker I have ever heard."

She is a published author of seven books, which include *Windows*, *Success Is The Quality Of Your Journey*, and *Thinking in the Future Tense*. She has written more than 50 academic articles and wrote a newspaper column for the Seattle Times for 18 years. Jennifer has filmed two PBS specials titled, "Thinking in the Future Tense" and "A Workout for the Mind." She is currently writing a book, *Cultural Intelligence* for Harvard Business Press.

Dr. James earned her Master's Degree in history and psychology and her Doctorate in cultural anthropology. Before entering the public

arena, she was a professor of Psychiatry and Behavioral Sciences at the University of Washington Medical School for twelve years.



She has been an N.I.M.H. Fellow, served on research review committees and on the editorial board of academic journals. Jennifer has received many honors including excellence in journalism awards, an International Film Festival gold medal, a Cindy Award for special achievement and was Billboard Radio Personality of the Year.

She is the founder of the Committee for Children a nonprofit organization that develops curriculums for the protection of children and the development of alternatives to violence. These curriculums, "Talking About Touching, Second Step" and "Steps To Respect" are now in taught in every state and in 37 other countries.

*"Absolutely brilliant! Worth the trip! I found taking notes difficult, because I was so involved with listening"*

*"I've heard her before! Awesome speaker - wealth of knowledge. Excellent choice for closing speaker! Thanks!"*

*"This speaker held my attention for the entire three hours. Please do have her back next year"*

# About



Jennifer James

Involved -- Innovating -- Experienced -- Inspiring!!



## Personal Biography



Jennifer James was born during the bombing of London in 1943. Her father, Godfrey James was a Welsh coal miner who moved to London and joined the London police force stationed at Scotland Yard. He was middle weight champion of the London police force. Her

mother, daughter of aristocracy, was a police woman (one of the first 100 in Britain) and the two met at the station house.

The family immigrated to Spokane, Washington in 1947 and operated a small farm. Jennifer grew up in Spokane where she was an active rodeo rider, barrel racing and hunt jumping. She delivered the Spokesman Review on horseback throughout her farming community.



She graduated from West Valley high school in 1960 and in that year won both the Science Fair and the Betty Crocker Homemaker of the Year Award.

She left Spokane to attend Washington State University. Her first major was history (specialty Far East). Her master's degree was in History and Anthropology (thesis on Indian Acculturation in



**Jennifer James** is an urban cultural anthropologist who was for 12 years a full time faculty member of the Psychiatry and Behavioral Sciences Department at the University of Washington. She left the University in 1982 to follow her interest in international business and community service.

**Jennifer** is well known to audiences around the world for her innovative ideas. She works on an international level, helping people meet the challenges of today's transitions. Her speeches center on the dynamics of change and the development of thinking skills. Jennifer is a specialist in areas of cultural change, diversity and marketing intelligence. She has filmed two PBS specials — "Thinking in the Future Tense" and "A Workout for the Mind."

**Jennifer** is also the director of the Community Service Committee which helps individuals contribute to their community. She is the founder of the Committee for Children, a group devoted to the prevention of the physical and sexual abuse of children.

*"Jennifer James takes a refreshing new view of leadership. Understanding her perspective of our past, present, and future is necessary for any agent of change to be effective."*

Todd Clist  
Executive Vice President, Marriott Corp

in Malaysia). She left Pullman in 1966 and taught at Chico state University (CA). In 1968 she became a doctoral candidate in cultural anthropology at the University of Washington in Seattle where she has lived ever since.



Jennifer received her doctorate in 1972. Her dissertation was a study of the language (and the thought processes revealed by that language) of street prostitutes in Seattle. Her research specialties were “culture and illness” and “adaptive strategies.”

She wanted to understand how belief systems make people sick and how and why some people are so much more successful at change than others. She was professor (tenured) at the University of Washington Medical School from 1972 until 1982.

The gradual movement from the study of street people (2 million in research grants to study prostitutes, drug addicts, female offenders and prisoners, juvenile’s, runaways, etc..) to working with corporate executives was not as odd as it sounds. Hustlers are hustlers! The ability to think on the edge of your culture can create a deviant or a visionary.

She left the University as a full time faculty member in 1982 because of her interest in the real world. She started one of the first talk radio programs in Northwest and was “Billboard Personality of the Year” in 1980. The rest of her academic and media awards are at other links on this document.

Her radio program became number one in a highly competitive market. She began a column in 1981 for the Seattle Times that was a top rated feature for 18 years.

Jennifer did television commentary for seven years until her lecture business expanded to the point that she had to leave the fixed schedule of radio and television. She now lectures and provides seminars around the world.

Jennifer lives in a technological cottage on Puget Sound. She raises koi in the water gardens that surround her home. She is a widow, her son Devon James is a Seattle businessman who recently completed a climb to the summit of Mt. Rainier.



## Past Faculty Positions

- Associate Professor, Psychiatry and Behavioral Sciences, University of Washington Medical School 1976-1982
- Assistant Professor, Psychiatry and Behavioral Sciences, University of Washington Medical School 1973-1976
- Instructor, Psychiatry and Behavioral Sciences, University of Washington Medical School, Seattle, Washington 1971-1973
- Instructor, Anthropology, University of Washington, Seattle, Washington 1970
- Instructor, Anthropology, Chico State College, Chico, California 1968-69



*“On behalf of the United States Army Space and Missile Defence Command, I would like to extend my personal thanks and appreciation for your participation in our Strategic Planning Offsite.*

*You have been a tremendous asset to this Command’s effort and a positive influence to all of us.”*

*John Costello, Lieutenant General  
U.S. Army Commanding*

*“Whenever you get caught up in a day-to-day routine, it’s hard to perceive that the world is changing, and changing at a rapid pace. I thought the way you presented our evolving world and environment gave pause to everyone to sit back and think how their lives are being affected. What I really enjoyed most is that you did not leave us hanging. You gave us solutions and strategies.”*

*Hank Sitko, President  
Washington State Food Dealers*

## **Honors, Awards, Fellowships, Election to Societies**

- Community Catalyst Award 2001 - Mothers Against Violence In America
- Mark Matthews Service to Children Award, 2000 - Childhaven
- Cindy Award, Special Achievement
- International Film Festival Documentary Gold Medal
- Sigma Delta Chi Journalism Honors
  - First in General News Reporting
  - Second in Radio Documentary
- Excellence in Journalism
- Billboard Radio Award, Personality of the Year, Major Market
- Drug Abuse Review Committee, N.I.D.A. (N.I.M.H.) Washington, D.C.
- Fellow, American Anthropological Association
- Associate Editor, JOURNAL OF PSYCHOLOGICAL ANTHROPOLOGY
- Associate Editor, URBAN ANTHROPOLOGY, New York
- N.I.M.H. Fellow, Institute for Sex Research and Education, 1971
- India Society Merit Scholarship, 1967
- Phi Alpha Theta, Honor Society
- Phi Beta Phi, History Honor Society

## **Education**

- B.A., History and Psychology 1965 Washington State University
- M.A., Anthropology and Psychology 1967 University of Washington
- Ph.D., Cultural Anthropology 1972 University of Washington



*"Without some of the insight into what is happening in the world, all of our organization and personal motivation can become misdirected. The perspective you provided will be extremely helpful in the year. Being more aware of our culture will make us quality participants in life. The perceptiveness you brought can help us make contributions to our work and personal life which are better focused and more relevant to today's world."*

*Michael M. Pennington, VP, Marketing  
Safeco Life Insurance Company*

## **Past Media Positions**

- Columnist, The Seattle Times, 1982 - 2000
- PBS/Business Channel video conference at WGBH, Boston, "A Workout for the Mind," 1996
- PBS special for KCTS, Seattle, "Thinking in the Future Tense," 1993
- Television Commentator and Radio Host, KIRO News, KIRO Mid-Day (CBS) 1983-1987 (Rating at top of market)
- Radio Host, Jennifer James Show, KVI (Mutual Broadcasting) 1982 - 1983 (Rating at top of market)

## **Books**

- Thinking in the Future Tense
- Success is the Quality of Your Journey
- Visions from the Heart
- Women and The Blues
- Windows
- Defending Yourself Against Criticism
- Twenty Steps to Wisdom
- Life is a Game of Choice

## **Academic Articles and Book Chapters**

- Fifty-four academic journals and eighteen book chapters.
- Bibliography available upon request.

## **Audience Comments**

*"I "never" give all 5's she was great"*

*"Dr James was the highlight of the conference! Loved her style and presentation! Message was outstanding"*

*"Very thought provoking on change management and views of the future. Excellent mind broadening presentation"*

*"Absolutely superb, I recommend we include her in future conferences"*

*"Outstanding - you did save the best for last"*

*"Very dynamic - a must hear speaker"*

*"Excellent, global perspective"*

## **A few of Jennifer's Clients**

- Air Force Quality Institute
- Allstate Insurance Company
- American Association of School Administrators
- American Diabetes Association
- American Heart Association
- American Marketing Association
- American Society of Association Executives
- American Society for Medical Technology
- Amgen
- Association of Health Care Administration
- Association of Nurse Executives - CA
- AT&T Network Systems
- Baush & Lomb
- BellSouth Services
- Boeing Company (The)
- Bonneville Power Administration
- CEO Forum
- Canadian Public Health Association
- College & University Business Officers
- Competitive Telecommunications Assn.
- Computing Officers Association
- CompuServe
- Contel
- Morgan Stanley Dean Witter Stanley
- Employment Security Department
- Ernst & Young LLP
- Food Marketing Institute
- Forest Service U.S.
- Fred Hutchinson Cancer Research Center
- Freeman Companies
- Geogia Pacific
- Georgia Textile & Manufacturing Association
- Group Health Cooperative
- The Health Forum
- Hewlett Packard
- IBM Corporation
- International Assn. of Business Communicators
- International Management Services
- Johnson Hill Press
- Kaiser Permanente
- KIRO Broadcasting
- Land O'Lakes
- Lockheed Martin
- Lucent Technologies
- Marriott International
- Mayo Clinic
- Mobil Oil
- Medical Group Management Association
- Minnesota State Legislature
- Monsanto
- National Association of Court Management
- National Council on Family
- National Literacy Volunteers of America
- National School Boards Assn.
- Nat'l University Continuing Education Assn.
- Nike, Inc.
- Nordstrom
- Northwest Food Processors
- Northwest Public Power
- Oregon Steel Mills
- Oryx Energy
- Pfizer
- Procter & Gamble
- Puget Power
- Quaker Oats
- RMA
- Regis Corporation
- Safeco
- School Districts - numerous
- Security Pacific Automation
- World Affairs Council
- Society for Marketing Professional Services
- Society of Petroleum Engineers
- South Carolina Governor's Conference
- Southwestern Bell
- Texaco
- 3M Abrasive Technologies
- Treasury Executive Institute
- U.S. Army Engineers
- U.S. Army Space & Missile Defense Command
- Universities - numerous
- The Urban Land Institute
- Westinghouse
- Weyerhaeuser
- Windermere Real Estate
- Wisconsin Power & Light